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## FOR IMMEDIATE RELEASE

## Alter Asset Management Names Paula J. Lullo Property Manager at 111 West Illinois Street on Chicago's River North

Chicago, IL (November, 2012) – <u>Alter Asset Management</u> has named Paula J. Lullo Property Manager at <u>The Alter Group's 111 West Illinois Street</u> office building in Chicago's River North neighborhood.

Samuel F. Gould, President of the property management affiliate of The Alter Group, announced Lullo's appointment.

Lullo brings more than 20 years of property management experience to Alter Asset Management. Previously, she was construction/senior property manager at Coldwell Banker/NCP Investments' 136,000 SF Plaza 833 Building in Schererville, IN. She also was assistant general manager at the 1.4 million SF Ford City Mall in Chicago; Director of Commercial Property Management at 1<sup>st</sup> American Management Co., Inc., in Valparaiso, IN; property manager at Brandess Management Company in Northbrook, IL; and Assistant Project Manager with Pepper Construction Company in Chicago.

A Crown Point, IN resident, Lullo is a licensed real estate salesperson in the State of Indiana. 111 West Illinois Street is a 227,604 SF Class A building anchored by Salesforce.com, which occupies 118,000 SF. The building also houses the Erikson Institute, one of the nation's leading graduate schools dedicated to the education of child-development professionals, which occupies 75,000 SF. Additionally, 111 West Illinois Street features two high-concept Asian restaurants. Roka Akor, a sushi and steak Japanese Robata grill restaurant, leases 6,500 SF; Bombay Spice Grill & Wine occupies 2,200 SF.

Established in 1971, Alter Asset Management provides third-party property management and leasing services for institutional, corporate and private investors. In addition, it manages The Alter Group's portfolio of office, industrial, retail, office and industrial parks, and land.

Alter Asset Management is headquartered in Lombard, IL, and maintains fully staffed offices in Lake Forest, IL; Phoenix, AZ; and Atlanta, GA. In other national markets, Alter Asset Management partners with regional or national property management firms to provide necessary services at the same high level.